



AADOCR
American Association for Dental,
Oral, and Craniofacial Research

2023 ANNUAL MEETING

52ND ANNUAL MEETING & EXHIBITION OF THE AADOCR
47TH ANNUAL MEETING OF THE CADR

EXHIBITOR & SPONSOR PROSPECTUS

Exhibit with AADOCR/CADR!
Portland, OR, USA
Oregon Convention Center
March 15-18, 2023
aadocr.org/2023AAExhibits

Online
Booking
Opens
September
2022

#AADOCR2023

52ND ANNUAL MEETING & EXHIBITION OF THE AADOCR 47TH ANNUAL MEETING OF THE CADR

OREGON CONVENTION CENTER
777 NE Martin Luther King, Jr. Blvd
Portland, OR 97232
March 15-18, 2023
aadocr.org/2023AAExhibits

EXHIBIT HOURS

March 15	9 a.m. – 5 p.m.	Exhibitor Move-in
March 16–17	9 a.m. – 5 p.m.	Exhibition Open
March 17	5 p.m. – 9 p.m.	Exhibitor Move-out

*Exhibition times are subject to change.



EXHIBIT WITH AADOCR/CADR !

Promote your company’s latest advances and meet with leaders in dental, oral, and craniofacial research. With more than 3,000 delegates expected and 2,500+ scientific abstracts being presented, you can showcase your company to key thought leaders and influencers and to a future generation of researchers. Don’t miss this opportunity to network!

Online booking opens September 2022.



**BOOK YOUR
EXHIBITION
SPACE
BEFORE IT
SELLS OUT!**

OUR EXHIBITORS...

- ▶ **PROMOTE** new product and service developments.
- ▶ **OFFER** hands-on demonstrations to current and prospective academic leaders, key thought leaders, researchers in the field, potential employees, and future researchers.
- ▶ **HIGHLIGHT** their impact and partnership with the future of the industry.
- ▶ **CAPITALIZE** on networking opportunities with industry leaders – sharing ideas and insights on industry trends.
- ▶ **GAIN** valuable feedback on the latest innovations, products, and services.
- ▶ **COMMUNICATE** the science and technology behind their products.
- ▶ **BUILD** new networks within the dental, oral, and craniofacial field.
- ▶ **ATTRACT** post-docs, residents, and new investigators to your institution
- ▶ **REACH** decision makers conducting dental, oral, and craniofacial research

BENEFITS OF EXHIBITING

EXPOSURE TO THE LATEST DENTAL, ORAL, AND CRANIOFACIAL RESEARCH

Dental, oral, and craniofacial researchers, educators, and clinicians view AADOCR as the leading source of cutting-edge research, innovations in clinical care and state-of-the-art technology.

REACH AN INFLUENTIAL AUDIENCE

The AADOCR/CADR Exhibition Hall provides an exceptional opportunity to showcase your company's technology, laboratory equipment, and research tools to key opinion leaders and top-funded investigators.

INTERACT WITH KEY THOUGHT LEADERS

Showcase your impact and influence on the industry through hands-on demonstrations for thought leaders, researchers in the field, and future researchers.

INCREASED VISIBILITY AND NAME RECOGNITION

Demonstrate new products and services or display new scientific publications.

SHOWCASE YOUR INSTITUTION

Looking to fill open research faculty positions, post-doctoral positions, or training positions? Meet the brightest at AADOCR/CADR!

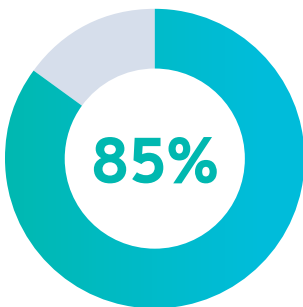


MORE THAN AN EXHIBITION HALL

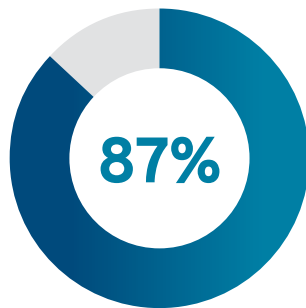
- ▶ The AADOCR/CADR Scientific Networking Center offers complimentary coffee breaks twice a day for meeting attendees.
- ▶ Meet with NIDCR Program Officers, Career Development & Training Officers, Grants Managers, and Scientific Review Officers.

TAKE IT FROM OUR MEETING DELEGATES

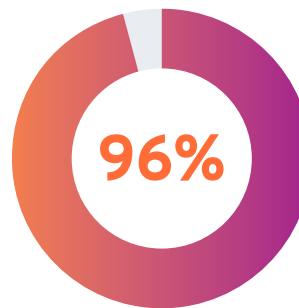
(Percentages based on 2019 General Session survey participants.)



indicated that they are more likely to recommend a product from companies communicating the technology behind their product.



found the Exhibition Hall to be a valuable resource at the meeting.



visited the Exhibition Hall.



believe it is important for oral care companies to communicate the science and technology behind their products and services.

2023 EXHIBIT BOOTH RATES PER 10' x 10'

*Booth size subject to change based on CDC health and safety guidelines.

CORPORATE – US\$4,155

INSTITUTIONAL, GOVERNMENT & NONPROFIT – US\$2,055

New for 2023!

A 10% discount will be offered to all new exhibitors who have never exhibited with IADR or AADOCR before, as well as to welcome back any previous IADR/AADOCR exhibitors returning after a 5+ year absence.

AADOCR Corporate & Institutional Member Discounts on First Booth [^] :	Corporate	Institutional Government & Nonprofit
President Circle Level – Complimentary	US\$0	US\$0
Leadership Level – 50% Discount	US\$2,075	US\$1,025
Regular Level – 20% discount	US\$3,325	US\$1,645

[^]Corporate and Institutional members receive a 20% discount on additional booths.

To find out how to become a Corporate or Institutional Section member and the additional member benefits, visit aadocr.org/aadocr-membership.



WHAT'S INCLUDED IN THE EXHIBIT PACKAGE?

- ▶ Standard 10' x 10' booth frame, with an 8-foot-high back drape and a 36-inch-high draped side divider.
- ▶ Identification sign with company name and booth number.
- ▶ A 6' draped table, two chairs and a trash can (Institutional, Government & Nonprofit booths only).
- ▶ Roving security services from Exhibition Hall move-in through move-out.
- ▶ Complimentary Exhibitor-only* registrations based on membership level and booth type.
- ▶ Robust company profile in the online program.
- ▶ Access to an Exhibitor-only Lounge.
- ▶ General cleaning of Exhibition Hall aisles.

*Exhibitor-only badges allow access to the public meeting spaces and the Exhibition Hall only. Exhibitors wishing to have access to the scientific sessions must purchase a full meeting registration. Additional exhibitor-only badges may be purchased for US\$300 each.

Booth carpet or floor covering is mandatory but is not included in the booth package. Carpet and additional furniture may be ordered through the exhibitor service manual.

Exhibit booth packages and benefits may change to accommodate the AADOCR/CADR Annual Meeting for the safety of our onsite attendees.



SUBMIT YOUR APPLICATION

- ▶ [Download the application.](#)
- ▶ Book your booth. Online booking opens September 2022.
- ▶ View the Exhibition Hall floor plan.
- ▶ Read the exhibition guidelines.
- ▶ See a list of current exhibitors.

PARTNERSHIP & PROMOTIONAL OPPORTUNITIES

AADOCR recognizes that our partners have a range of goals when participating in our meetings. Therefore, we have a number of sponsorship opportunities available that deliver many opportunities to promote your products and services.

SCIENTIFIC SESSION PARTNERS

Support the science of the meeting through these three partnerships with different levels of benefits including complimentary advertising, complimentary meeting registrations, and high-visibility recognition.

SCIENTIFIC SESSION PARTNER BENEFITS	SILVER US\$12,500	GOLD US\$25,000	DIAMOND US\$50,000
PRE-MEETING RECOGNITION			
Sponsor profile, including direct link to website and social media, on the AADOCR/CADR Annual Meeting website (continues post-meeting)	●	●	●
Discount on scientific program ads on desktop (ad runs one month pre and one month post-meeting)		20%	50%
ONSITE RECOGNITION			
Complimentary meeting registrations (ticketed events excluded)	1	2	4
Company recognition at sponsor level with logo on welcome slides before Oral Presentations	Silver Recognition	Gold Recognition	Diamond Recognition
Company logo on signage in convention center	●	●	●
Reserved seating at Opening Ceremonies	●	●	●
Sponsor ribbons for onsite staff recognizing your sponsor level	●	●	●
Tickets to attend the President's Reception		2	4
Discount on additional booth purchase (after first booth)			50%
POST-MEETING RECOGNITION			
Company recognition in Post-meeting Newsletter	●	●	●
Acknowledgment in Annual Report and Proceedings for that year	●	●	●

INDUSTRY-SPONSORED SYMPOSIUM

US\$12,000

Directly influence the science at the Annual Meeting by hosting an Industry-sponsored Symposium. This benefit of IADR/AADOCR Corporate and Institutional membership allows you to have a scheduled meeting session to promote your company's science and innovation.

HIGH-VISIBILITY SPONSORSHIPS

Visibility and branding opportunities:

Scientific Networking Center & Coffee Breaks (on Exhibition Hall floor)	US\$30,000
Be the focal point and top gathering space for attendees in the 40'x40' Networking Center where attendees will come to recharge, relax, and mingle with their colleagues.	
Conference Bags	US\$25,000
Company logo featured on the exterior of conference tote bags distributed to every attendee at registration.	
Distinguished Lecture Series Speaker	US\$10,000
Contribute to the core mission of AADOCR and the Annual Meeting by advancing research and increasing knowledge for the improvement of oral health.	
Welcome Reception Sponsorship	US\$25,000 (Exclusive) US\$5,000 (Shared sponsor)
Reception for all registered attendees, presenters, and new members/first-timers.	
Locker Charging Stations	US\$2,500
Stand alone stations featuring 8 charging lockers with a custom branded wrap and branded display screen.	
High-Top Charging Table	US\$2,250
Help attendees sit down, relax, and re-charge at these custom branded tables.	
Know Before You Go Email	US\$500
Company name and logo included in one email communication sent to all registered attendees prior to the meeting.	

ADVERTISING OPPORTUNITIES

Drive traffic to your booth or promote your company through advertising.

Conference Bag Insert*	US\$2,500/insert
Promo Ad in AADOCR Monthly Newsletter	US\$500

*Discounts to IADR/AADOCR Corporate and Institutional members and Scientific Session Partners.

AADOCR is your partner for success. For more detailed information of our sponsorship and advertising opportunities visit: aadocr.org/2023AASponsorship.



AADOCR

American Association for Dental,
Oral, and Craniofacial Research

2023 ANNUAL MEETING

PORTLAND, OR, USA

52ND ANNUAL MEETING & EXHIBITION OF THE AADOCR
47TH ANNUAL MEETING OF THE CADR

MARCH 15-18, 2023

QUESTIONS?

Jennifer Soucy

Meetings and Exhibits Coordinator

Tel: +1.703.299.8090

E-mail: exhibits@iadr.org

aadocr.org/2023AAExhibits

aadocr.org/2023AASponsorship

