

FOR IMMEDIATE RELEASE

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IADR/AADR Moves Publication of *JDR* to SAGE

Alexandria, Va. – The International Association for Dental Research (IADR) and the American Association for Dental Research (AADR) are pleased to announce that they have signed an agreement with SAGE Publications, Inc. to start publishing the *Journal of Dental Research* (*JDR*) in January 2009.

After a considerable research and vetting process, members of the IADR and AADR board of directors decided to move *JDR* to a commercial publisher and selected SAGE. For IADR/AADR's 11,000+ members, this change means additional online features through the SAGE Journals Online platform such as articles published ahead of print, Web 2.0 social bookmarking and RSS feeds. SAGE will also be able to deliver the print version of *JDR* at a lower cost than IADR/AADR could when *JDR* was self-published.

Dr. Christopher Fox, executive director of IADR and AADR, said, "IADR and AADR joint board of directors have made the strategic decision to partner with SAGE. This not only puts *JDR* on a more robust business model, but also expands the reach of *JDR* into more medical, dental, and health science libraries around the world through the SAGE marketing capabilities and consortia deals."

JDR, published continuously for the past 89 years, is dedicated to the dissemination of new knowledge and information on all sciences relevant to dentistry and to the oral cavity and associated structures in health and disease. *JDR* recently received a Scientific Impact Factor (SIF) of 3.496 and remains the number one monthly journal publishing original research in the "Dentistry, Oral Surgery & Medicine" category of all dental journals worldwide.

Regarding the SAGE agreement, Editor in Chief Anthony 'Tony' J. Smith said, "We are pleased to take this opportunity to extend our marketing of the *Journal*, particularly to institutional subscribers, while maintaining our existing editorial control of the content of the *Journal*. This move builds on a number of recent initiatives to broaden our readership of the *Journal* and make its content more accessible to the research community. SAGE has a high reputation as an academic publisher, and we look forward to working with them."

The decision to partner with SAGE brings the publication of *JDR* full circle. *JDR* was originally produced by a publishing house from its inception in 1919, although IADR staff has been publishing *JDR* in-house for the past 30 years.

There have been other milestones for the *Journal* in recent years. While *JDR* has always published original scientific research, it acquired the rights to *Critical Reviews in Oral Biology & Medicine* and began including critical reviews papers in 2005. In January 2002, *JDR* began publishing online. A few years later, in November 2005, all content (from 1919-2002) was digitized and made freely accessible to the public. Most recently, in January 2006, the online *JDR* became available as an IADR member benefit – a major step toward providing much more timely access to this important research.

About the International Association for Dental Research

The International Association for Dental Research (IADR) is a non-profit organization with more than 11,000 individual members worldwide, dedicated to: (1) advancing research and increasing knowledge to improve oral health worldwide, (2) supporting the oral health research community, and (3) facilitating the communication and application of research findings for the improvement of oral health worldwide. The **American Association for Dental Research** (AADR) is the largest Division of IADR, with more than 3,500 members in the United States. To learn more about IADR, visit www.iadr.org and to learn more about the AADR, visit www.aadronline.com.

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